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10 UNITED STATES DISTRICT COURT
11 EASTERN DISTRICT OF WASHINGTON

12 SHANNON BRONZICH, et al.

13 Plaintiffs,

14 vs.

15 PERSELS & ASSOCIATES, LLC, et al.

16 Defendants.

No. CV-10-00364-EFS

REPLY IN SUPPORT OF
DEFENDANTS ASCEND ONE
CORPORATION, CAREONE
SERVICES, INC. AND AMERIX
CORPORATION'S JOINT MOTION
TO STRIKE REFERENCES TO
CERTAIN DOCUMENTS IN
PLAINTIFFS' RESPONSE TO THE
CAREONE DEFENDANTS' MOTION
TO DISMISS FIRST AMENDED
COMPLAINT

Hearing: April 12, 2011 @ 1:30 p.m.
Richland, Washington

With Oral Argument

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24 REPLY IN SUPPORT OF DEFENDANTS ASCEND
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AND AMERIX CORPORATION'S MOTION TO
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1 Defendants Ascend One Corporation, CareOne Services, Inc., and Amerix
2 Corporation (collectively, “Defendants” or “CareOne Defendants”) have jointly
3 moved to strike the references in Plaintiffs’ Response to the CareOne Defendants’
4 Motion to Dismiss the First Amended Complaint (Court Document 62) to certain
5 documents attached as exhibits to the Declaration of Matthew J. Zuchetto (Court
6 Documents 32-1, 32-2, and 32-6), which Plaintiffs submitted in opposition to the
7 CareOne Defendants’ earlier motion to dismiss Plaintiff’s original complaint.
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10 In the guise of opposing the CareOne Defendants’ motion to strike, Plaintiffs
11 have filed a wide-ranging response that serves as much as a “sur-reply” to the
12 Defendants’ replies in support of their motions to dismiss as an opposition to the
13 motion to strike. Specifically, Plaintiffs’ Response includes, inter alia, new
14 argument about the alleged “acquiescence” by Defendants to Plaintiffs’ assertion
15 that Persels serves as “sham front” for the CareOne Defendants’ “debt adjusting
16 enterprise.” See Plaintiffs’ Opp. at 2. Far from acquiescing to these assertions,
17 Defendants demonstrated in their previous papers that these assertions are entirely
18 conclusory and therefore should be disregarded under Bell Atlantic Corp. v.
19 Twombly, 550 U.S. 544 (2007), and Ashcroft v. Iqbal, 129 S. Ct. 1937 (2009).
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1 Plaintiffs' Response also seeks to provide "additional facts" which
 2 purportedly bolster their assertion that Persels improperly delegated the services it
 3 contracted for to CareOne. See Plaintiffs' Opp. at 8-11. However, under
 4 Twombly, the additional information Plaintiffs offer does nothing to make their
 5 assertions more plausible. Not only do the RPCs specifically authorize the use of
 6 non-lawyers under supervision, see RPC 5.5 cmt. 2, violations of RPCs give no
 7 rise to civil liability, see Hizey v. Carpenter, 119 Wn.2d 251, 259, 262, 830 P.2d
 8 646 (1992). Moreover, Defendants demonstrated that the Plaintiffs' Retainer
 9 Agreements fully disclosed the use of CareOne staff consistently with the RPCs.
 10 See Persels' Request for Judicial Notice, Ex. A. The "additional information"
 11 offered by Plaintiffs, even if it had been timely pled, suggests practices which are
 12 consistent with the RPCs and which were fully disclosed in the Retainer
 13 Agreement.

14 Plaintiffs' Response also offers a two-page discussion of Thomas v.
 15 Metropolitan Life Ins. Co., 631 F.3d 1153 (10th Cir. 2011), which defeats their
 16 interpretation of the attorney exemption in RCW 18.28.010(2)(a), and has nothing
 17 to do with the CareOne Defendants' Motion to Strike. See Plaintiffs' Opp. at 10-
 18 11. Having failed to discuss (or even cite) Thomas in their opposition to

1 Defendants' memoranda in support of motions to dismiss, Plaintiffs do not get
2 another chance to do so in responding to a different motion. To the extent
3 Plaintiffs' Response is an attempt to make points not addressed to the CareOne
4 Defendants' motion to strike, those points should be ignored or stricken. See, e.g.,
5 Utility Workers of America, Local No. 246, AFL-CIO v. Southern Calif. Edison
6 Co., 852 F.2d 1083, 1084 n.1 (9th Cir. 1988) (striking portions of reply brief that
7 covered subject matter beyond the scope of the final brief in a cross-appeal).
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10 As for the points raised in opposition to the CareOne Defendants' motion to
11 strike, they are similarly lacking merit. In apparent recognition that the Amended
12 Complaint, like the original complaint, contains little more than "labels and
13 conclusions" and "naked assertions" of misconduct that are insufficient under Iqbal
14 and Twombly, Plaintiffs seek to supplement their pleading with a smattering of
15 sound-bites from documents that are neither attached to nor referenced in the
16 Amended Complaint and therefore cannot be considered. For this reason alone,
17 the CareOne Defendants' motion to strike should be granted. Moreover, even if
18 the Court could look beyond the four-corners of the Amended Complaint, the
19 documents at issue are inadmissible and do not support Plaintiffs' conclusory
20 assertions. For this additional reason, the motion to strike should be granted.
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ARGUMENT

I. THE COURT CANNOT CONSIDER MATTERS OUTSIDE THE FOUR CORNERS OF THE AMENDED COMPLAINT IN RULING ON DEFENDANTS' RULE 12(b)(6) MOTION TO DISMISS.

Plaintiffs seek to rely on documents they submitted in opposition to the CareOne Defendants' motion to dismiss Plaintiffs' original complaint, despite the fact that such documents are neither attached to nor referenced in the Amended Complaint and are otherwise inadmissible. Plaintiffs' attempt to supplement their Amended Complaint with outside documents runs afoul of the well-settled rule that, "[i]n determining the propriety of a Rule 12(b)(6) dismissal, a court may not look beyond the complaint to a plaintiff's moving papers, such as a memorandum in opposition to a defendant's motion to dismiss." Broam v. Bogan, 320 F.3d 1023, 1026 n.2 (9th Cir. 2003) (quoting Schneider v. Cal. Dept. of Corrections, 151 F.3d 1194, 1197 n.1 (9th Cir. 1998)). See also Emory v. Peeler, 756 F.2d 1547, 1550 n.3 (11th Cir. 1985) (courts "may look only to the facts alleged in the naked complaint, and not beyond" in ruling on a motion to dismiss for failure to state a claim); Arbitraje Casa De Cambio, S.A. v. U.S. Postal Serv., 297 F. Supp. 2d 165, 170 (D.D.C. 2003) ("It is axiomatic that the complaint may not be amended by the

1 briefs in opposition to a motion to dismiss.”); Civic Center Motors, Ltd. v. Mason
 2 Street Import Cars, Ltd., 387 F. Supp. 2d 378, 382 (S.D.N.Y. 2005) (“Inasmuch as
 3 court was limited to facts alleged in complaint in determining motion to dismiss
 4 complaint for failure to state claim, additional facts that were not pled in complaint
 5 and first asserted in opposition papers could not be considered on motion to
 6 dismiss for failure to state claim.”).

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 9 Plaintiffs rely on a Seventh Circuit case for the proposition that it is proper
 10 for a court to consider facts outside the four corners of the complaint in ruling a
 11 motion to dismiss. Plaintiffs’ Opp. at 4 n.1 (citing Reynolds v. CB Sports Bar,
 12 Inc., 623 F.3d 1143, 1146-47 (7th Cir. 2010). Plaintiffs’ reliance is misplaced.
 13 The court in Reynolds noted that, “prior to Iqbal and Twombly, it was clear that “a
 14 plaintiff [was] free on appeal to give us an unsubstantiated version of the events,
 15 provided it is consistent with the complaint, to show that the complaint should not
 16 have been dismissed,” [quoting Dawson v. General Motors Corp., 977 F.2d 369,
 17 372 (7th Cir. 1992).] As the court in Dawson explained, “this rule is necessary to
 18 give plaintiffs the benefit of the broad standard for surviving a Rule 12(b)(6)
 19 motion as articulated in Hishon v. King & Spalding, 467 U.S. 69, 73 (1984) and
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1 Conley v. Gibson, 355 U.S. 41, 45-46 (1957)” – i.e., a “complaint should not be
2 dismissed for failure to state a claim unless it appears beyond doubt that the
3 plaintiff can prove no set of facts in support of his claim which would entitle him
4 to relief.” Conley, 355 U.S. at 45-46.

6 However, as the Supreme Court noted more recently in Twombly, this “no
7 set of facts” language from Conley has been “questioned, criticized, and explained
8 away long enough” and “has earned its retirement.” Twombly, 550 U.S. at 562-63.

10 The Court explained:

11 The phrase is best forgotten as an incomplete, negative
12 gloss on an accepted pleading standard: once a claim has
13 been stated adequately, it may be supported by showing
14 any set of facts consistent with the allegations in the
15 complaint. See Sanjuan, 40 F.3d at 251 (once a claim for
16 relief has been stated, a plaintiff “receives the benefit of
17 imagination, so long as the hypotheses are consistent
18 with the complaint”). . .

17 Id.

18 In the wake of Twombly, Reynolds stands for the proposition that “once a
19 claim has been stated adequately, it may be supported by showing any set of facts
20 consistent with the allegations in the complaint.” Id. See Reynolds, 623 F.3d at
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1 1147 (“once the plaintiff pleads sufficient factual material to state a plausible
 2 claim. . . nothing in Iqbal or Twombly precludes the plaintiff from later suggesting
 3 to the court a set of facts, consistent with the well-pleaded complaint, that shows
 4 the complaint should not be dismissed”). It does not stand for the proposition that
 5 the court can consider facts outside the complaint to salvage an otherwise defective
 6 complaint.
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8 **II. THE COURT CANNOT TAKE JUDICIAL NOTICE OF DISPUTED**
 9 **FACTS OR INADMISSIBLE EVIDENCE.**

10 Plaintiffs argue that the Court can take judicial notice of the Consent Decree
 11 and Attorney General’s Press Release because these documents are matters of
 12 public record. Plaintiffs’ Opp. at 4-8. However, “a court may not take judicial
 13 notice of a fact this is ‘subject to reasonable dispute,’” Lee v. City of Los Angeles,
 14 250 F.3d 668, 689 (9th Cir. 2001) (quoting Fed. R. Evid. 201(b))¹, including
 15 disputed facts stated in public records. Id. at 690.
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 19 ¹ Fed. R. Evid. 201(b) provides:

20 A judicially noticed fact must be one not subject to reasonable
 21 dispute in that it is either (1) generally known within the
 22 territorial jurisdiction of the trial court or (2) capable of
 23 accurate and ready determination by resort to sources whose
 24 accuracy cannot reasonably be questioned.

1 Here, the Consent Decree states, on its face, that the Defendants dispute the
 2 allegations made by the Attorney General and that the Consent Decree is made
 3 without any admission of liability. Consent Decree, ¶ 1.2. See also id. at ¶ 4.8
 4 (“The parties agree that this Consent Judgment shall not constitute an admission of
 5 law or fact by any party and that the parties are entering into this Consent
 6 Judgment based on a desire to avoid the expense and uncertainty of litigation that
 7 would be necessary to resolve the disputed issues of fact and law.”) and ¶¶ 6.1 –
 8 6.3 (stating that defendants deny the states’ allegations).

11 Because the CareOne Defendants did not admit to any wrongdoing, and
 12 because the Consent Decree is a settlement agreement, it is inadmissible under
 13 Fed. R. Evid. 201, 408, 404(b), and 403. See, e.g., United States v. Cook, 557 F.2d
 14 1149, 1152 (5th Cir. 1977) (consent injunction in which defendant neither admitted
 15 nor denied findings was not admissible to show a common “scheme to defraud”);
 16 Bowers v. National Collegiate Athletic Association, 563 F. Supp. 2d 508, 536
 17 (D.N.J. 2008) (consent decree entered into between intercollegiate athletic
 18 association and Department of Justice pursuant to which association made changes
 19 to its eligibility requirements was inadmissible in discrimination suit challenging
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1 association's denial of learning-disabled applicant's eligibility); McGhee v.
2 Joutras, No. 940C-7052, 1996 WL 706919, at *5 (N.D. Ill. Dec. 5, 1996)
3 (excluding evidence of consent decree that involved no admissions); In re Adler,
4 Coleman Clearing Corp., No. 95-08203 (JLG), 1998 WL 160036, at *8 (Bankr.
5 S.D.N.Y. April 3, 1998) ("A consent decree expressly disclaiming guilt or liability
6 is inadmissible as evidence of prior fraudulent or improper acts under Rule
7 404(b)."); Zenith Radio Corp. v. Matsushita Elec. Indus. Co., 505 F. Supp. 1125,
8 1182 (E.D. Pa. 1980) ("It is well-established that unlitigated consent decrees are
9 equivalent to pleas of nolo contendere. Because such consent decrees are not
10 decisions on the merits, they are not admissible to prove that any violation
11 occurred.") (internal citations omitted), aff'd in part, rev'd in part, on other
12 grounds, 723 F.2d 238 (3d Cir. 1983), rev'd, on other grounds, 475 U.S. 574
13 (1986); Bausch Mach. Tool Co. v. Aluminum Co. of America, 79 F.2d 217, 226
14 (2d Cir. 1935) (in private antitrust suit, consent decree entered into between
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1 defendant and government was inadmissible).²

2 The Press Release is inadmissible for the same reasons the Consent Decree
3 is inadmissible and because it constitutes hearsay. Plaintiffs' argument that the
4 Press Release fits within the exception of Fed. R. 803(8) (Plaintiffs' Opp. at 7) is
5 without merit. The Press Release, which announced the entry of the Consent
6 Decree, does not contain "factual findings resulting from an investigation" because
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10 ² The cases cited by Plaintiffs (Plaintiffs' Opp. at 7) are readily
11 distinguishable. The case of United States v. Gonzalez, 533 F.3d 1057, 1063-64
12 (9th Cir. 2008) did not involve a consent decree or settlement agreement. In
13 Johnson v. Hugo's Skateway, 974 F.2d 1408, 1413 (4th Cir. 1992) and United
14 States v. Gilbert, 668 F.2d 94, 97 (2d Cir. 1981), the courts permitted the consent
15 decrees to be admitted to show the defendants' failure to comply with the decrees,
16 which was probative of the defendants' knowledge and intent. Here, there is no
17 suggestion that the CareOne Defendants have failed to comply with the Consent
18 Decree. Rather, Plaintiffs seek to use it for the impermissible purpose of
19 establishing the CareOne Defendants' liability.
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1 there were no factual findings in connection with the Consent Decree. Instead, the
 2 parties decided to enter into the settlement without litigating the issues and without
 3 any admission of liability. The case of Zeigler v. Fisher-Price, Inc., 302 F. Supp.
 4 2d 999, 1020-22 (N.D. Iowa 2004) is distinguishable because, in that case, “the
 5 issuance of the press release was a voluntary act by” the defendant, announcing the
 6 defendant’s voluntary recall of its toys. Id. at 1021. Thus, the press release
 7 constituted the admission of a party opponent. Here, the CareOne Defendants did
 8 not participate in issuing the Press Release and made no admissions in connection
 9 with the Press Release or Consent Decree.

12 **III. THE STUDLEY LETTERS DO NOT SUPPORT PLAINTIFFS’ BALD** 13 **ASSERTIONS OF MISCONDUCT.**

14 Because the Studley Letters are neither attached to the Amended Complaint
 15 nor referenced in the Amended Complaint and are not a matter of public record,
 16 they may not be considered in connection with the CareOne Defendants’ Motion to
 17 Dismiss the Amended Complaint. Even if, arguendo, these letters were properly
 18 before the Court, they do not support Plaintiffs’ bald assertion that the CareOne
 19 Defendants were engaged in the authorized practice of law.
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1 Plaintiffs point out that Kenneth Studley identifies himself in the letter as a
2 “Creditor Negotiator” and states that “we have been retained by Helen Calabrese”
3 and directs the creditor to “reflect us as your contact.” Plaintiffs’ Opp. at 9.
4 Plaintiffs further point out that the letter contains a telephone number for CareOne,
5 id., and Mr. Studley states “I will contact you with a settlement proposal in the
6 near future.” Id. at 10. From these facts, Plaintiffs would have the Court leap to
7 the conclusion that Mr. Studley is sending out letters and negotiating with creditors
8 without the supervision of a lawyer from Ruther & Associates, LLC. But there is
9 nothing in the letter that permits that monumental leap. It is equally plausible,
10 from the face of the letter, that Mr. Studley, who signed “for Traci Mears,” an
11 attorney with Ruther & Associates, LLC who is admitted to practice law in
12 Washington State, sent the letter under Ms. Mears’ supervision; that, when he
13 referred to “we” and “us,” he was referring to the law firm whom Ms. Calabrese
14 had retained and to the CareOne Defendants, who were working as the law firm’s
15 administrative assistants; and that, when he said he would contact the creditor with
16 a settlement proposal in the near future, he would do so at Ms. Mears’ direction
17 and under her supervision. In short, the Studley letters do not add any “meat” to
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1 the bare-bones assertion that the CareOne Defendants are part of a “sham” and a
2 “front” and are engaged in the unauthorized practice of law.

3
4 **V. CONCLUSION**

5 For the foregoing reasons, Defendants CareOne, Ascend One, and Amerix
6 jointly request that this Court strike the references to the documents at issue and
7 refuse to consider these documents in ruling on Defendants’ Motion to Dismiss the
8 Amended Complaint.

9
10 DATED this April 8, 2011

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1 I hereby certify that on April 8, 2011, I electronically filed the foregoing
2 with the Clerk of the Court using the CM/ECF System which will send notification
3 of such filing to the following:
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